



ASX Announcement

14 October 2008

Video Presentation on Bow's Strategy

The directors of Bow Energy Ltd (Bow) are pleased to release Bow's investor video featuring Ron Prefontaine, Managing Director, John De Stefani, CEO Commercial and Paul Lipski, CEO Petroleum, talking about the latest developments in Bow's conventional oil and coal seam gas businesses.

The video is available for review by visiting Bow's website (www.bowenergy.com.au) or by the direct link: http://www.investortv.com/company/BOW_23-09-2008-1559.html

For and on behalf of the Board
Duncan Cornish
Company Secretary

For further information:

Ron Prefontaine, Managing Director
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The technical information contained herein is based on information compiled by the Company's Managing Director, Ron Prefontaine, who has more than 28 years experience in petroleum exploration

ASX Code: BOW